

# Information Communications Technology

As Information Communications Technology (ICT) continues to grow and play a larger and larger role in the world economy, Nova Scotia continues to be at the cutting edge, ready to seize every opportunity available in this fresh and exciting industry.

We are perfectly positioned to take advantage of these opportunities and maximize their potential. Nova Scotia has the right mix of post-secondary education, established multinational firms, and an active startup community that fosters innovation and growth, resulting in a well-connected, truly global industry.

We offer world-class infrastructure, including fibre optic networks with gigabit connections available across the province, a digital communications system, and a self-generating power grid. We nurture collaboration between industry, government and academia. And we do it all while enjoying the comforts and culture of Canada's east coast.

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## About the Sector

Nova Scotia's ICT industry is focused on producing innovative products and services in:

- Interactive media
- IT services
- Transatlantic telecommunications
- Enterprise solutions
- E-health applications
- Data analytics
- Niche-orientated software products and solutions
- Cyber security
- Artificial intelligence
- Internet of things

The industry is 1000 establishments strong, accounting for 8.2% of Nova Scotia's business sector output and more than 35% of all private sector R&D spending.

All of this is supported by Nova Scotia's 10 universities and 13 community college campuses. These schools offer degrees that relate directly to industry needs, including: graphics, gaming and media, artificial intelligence and intelligent systems, communications technologies, SAP software expertise, and cyber security. In fact, the availability of highly-skilled talent played a major role in IBM's decision to build its Global Delivery Centre in Nova Scotia.

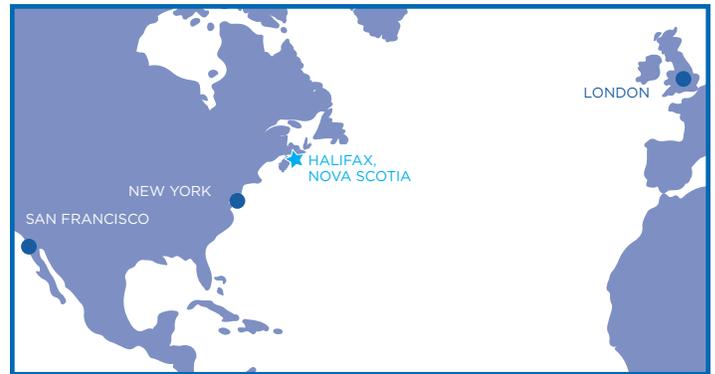
## Incentives

In Nova Scotia, we understand that a strong economy is the foundation of a strong province. That's why we offer one of the most competitive business climates, with low business costs and generous incentives.

This is particularly true in the ICT industry. Nova Scotia's operating costs are among the most cost-competitive in North America for companies working in the digital services industry and Halifax offers a 15% cost savings over the U.S. average cost for software development. Our province is also home to one of the highest digital media tax credits in Canada (approximately 50%).

We also offer:

- Federal research and development tax credits and accelerated capital cost allowances
- Provincial grants, loans, guarantees and tax credits
- Energy efficiency and productivity incentives
- Trade and export support programs



## You're in good company

Some of the world's top ICT companies have chosen to take advantage of the big talent and big opportunities in Nova Scotia.



### For more information contact:

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### Learn more at:

[novascotiabusiness.com/business/ICT](http://novascotiabusiness.com/business/ICT)