



# Need help with your business? That's why we're here.

Programs and Services  
for Nova Scotia Businesses

n | s | b | i  
Nova Scotia Business Inc.

# Managing a business is challenging at the best of times, and we're here to help.

Here's a quick snapshot of NSBI's programs and services, online tools, training and workshops available for you and your business.

## Not sure where to start?

We have a dedicated team on hand to get you started and navigate the options. With practical business experience and know-how, our experts help Nova Scotia businesses connect to the right programs, services and solutions.

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**Contact a Regional Business Development Advisor in your area.**

**[novascotiabusiness.com/contact](https://novascotiabusiness.com/contact)**

**Visit our website for the latest on programs and services to help businesses adapt to, and recover from COVID-19.**

**[novascotiabusiness.com/covid-19-information](https://novascotiabusiness.com/covid-19-information)**

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## Programs and Services

### Business Development Program

The Business Development Program helps companies access a private-sector consultant to provide professional expertise to overcome a certain pain point keeping a business from growing. It also helps senior executives identify and develop the leadership skills needed to overcome barriers to successfully scale and increase sales.

**[novascotiabusiness.com/bdp](https://novascotiabusiness.com/bdp)**

### Digital Adoption Program

The Digital Adoption Program helps Nova Scotia businesses to rapidly adopt digital tools and innovations to manage impacts related to COVID-19. The program provides financial incentives for small businesses to build or improve their online presence, and adopt digital tools that support e-commerce and remote working.

**[novascotiabusiness.com/dap](https://novascotiabusiness.com/dap)**

### Trade Missions

Ready to explore new markets? Join us for one of the many trade missions we organize and participate in virtually and around the globe. Find new buyers, customers and partners, or attract investment and capital.

**[novascotiabusiness.com/trademissions](https://novascotiabusiness.com/trademissions)**

### Export Growth Program

The Export Growth Program has been helping businesses travel outside the province to help increase their export sales and overcome barriers to growth. Operating an international business within the current travel restrictions poses unique challenges. Reach out to us to explore virtual solutions for making connections and selling products and services to global markets.

**[novascotiabusiness.com/egp](https://novascotiabusiness.com/egp)**

# Programs and Services (cont'd)

## Forestry Innovation Rebate Program

The Forestry Innovation Rebate Program supports Nova Scotia businesses in the forestry sector looking to increase their competitiveness. The program provides financial incentives on projects that enable a company to increase innovation capacity through private-sector capital investments or adoption of new technologies and business processes.

[novascotiabusiness.com/firp](https://novascotiabusiness.com/firp)

## Productivity and Innovation Voucher Program

The Productivity and Innovation Voucher Program helps small and medium sized companies access direct assistance to help make their business more productive and innovative. The program lets businesses seek out expertise within post-secondary institutions to improve productivity; develop a new product, service, or process; and create growth.

[novascotiabusiness.com/pivp](https://novascotiabusiness.com/pivp)

## Europe Market Development Program

The Europe Market Development Program helps Atlantic Canada exporting companies expand their presence and grow sales in new industry sectors and countries in Europe. The program leverages opportunities under the Comprehensive Economic and Trade Agreement (CETA), which provides preferential access to export opportunities and economic growth.

[novascotiabusiness.com/emdp](https://novascotiabusiness.com/emdp)

## Grow Export Program

The Grow Export 2020 Program is an export readiness program that builds the export capacity of small businesses in Atlantic Canada with the goal of enabling long-term economic growth in the region.

[novascotiabusiness.com/growexport](https://novascotiabusiness.com/growexport)

## Innovation Rebate Program

The Innovation Rebate Program supports Nova Scotia businesses looking to increase their global competitiveness. The program provides financial incentives on projects that enable a company to increase innovation capacity through private-sector capital investments or the adoption of new technologies and business processes.

[novascotiabusiness.com/irp](https://novascotiabusiness.com/irp)

## Trade Market Intelligence Service (TMI)

The Trade Market Intelligence Service provides customized research on business opportunities in specific sectors and markets. With a research team of sector specialists with access to leading proprietary databases, TMI helps Nova Scotia companies access intelligence to help identify opportunities specific to their products, services, and markets of interest.

[novascotiabusiness.com/tmi](https://novascotiabusiness.com/tmi)

## Scale-up Hub Cambridge

Scale-up Hub Cambridge has helped Atlantic Canada-based ICT companies build an international presence and grow their export sales capacity in the New England market. The program leverages strong historical and cultural ties to this key market and helps high-growth, high-innovation companies headquartered in Atlantic Canada scale through targeted access to strategic markets in the Boston region.

[novascotiabusiness.com/scaleuphub](https://novascotiabusiness.com/scaleuphub)

## Virtual Market Entry Atlanta Program

The Virtual Market Entry Atlanta Program supports Atlantic Canadian technology companies by providing customized strategic support from industry experts to help grow their business and virtual access to the Atlanta market, leading to diversification into new export sales markets and increased value of exports.

[novascotiabusiness.com/vmeap](https://novascotiabusiness.com/vmeap)

**More programs and services  
on next page »**

# Programs and Services (cont'd)

## Scotians Global Advisors Program

Seeking advice from a global business leader? The Scotians Global Advisors Program connects Nova Scotia businesses with an international network of key influencers and industry experts who are ready to share their knowledge, experience and connections.

[novascotiabusiness.com/scotians](https://novascotiabusiness.com/scotians)

## Trade Accelerator Program (TAP)

TAP is an innovative program helping enterprises overcome barriers to exporting. In a comprehensive four-day program held over six weeks, SMEs learn how to strategically scale-up. Companies have access to a wide range of resources, tools, and training, preparing them to be successful in the global business environment. Participating companies establish key contacts and access expertise from industry experts in a range of fields.

[novascotiabusiness.com/tap](https://novascotiabusiness.com/tap)

## Payroll Rebate

The Payroll Rebate is a performance-based, financial incentive available to qualified companies expanding or locating in Nova Scotia.

[novascotiabusiness.com/payrollrebate](https://novascotiabusiness.com/payrollrebate)

## Nova Scotia Film & Television Production Incentive Fund

The Nova Scotia Film & Television Production Incentive Fund provides funding for screen-based content creation.

[novascotiabusiness.com/filmtvfund](https://novascotiabusiness.com/filmtvfund)

## Eastlink TV Independent Production Fund

The Nova Scotia Independent Production Fund, through the Eastlink TV Independent Production Fund Program, is designed to finance Nova Scotian animated and/or live-action television productions.

[novascotiabusiness.com/eastlink](https://novascotiabusiness.com/eastlink)

# Online Tools

## Training and Workshops

No matter what stage you are at in your business journey, our variety of workshops and courses, available across the province, give you the skills and expertise you need to help your business succeed.

[novascotiabusiness.com/events](https://novascotiabusiness.com/events)

## Funding Search Tool

Not sure what programs and services are out there? We have an online tool for that. The Funding Search Tool helps businesses search and source both federal and provincial support programs and services through an online database. Now updated to search for COVID-19 government support programs.

[novascotiabusiness.com/funding](https://novascotiabusiness.com/funding)

## Export Self-Assessment Tool

Is your business ready to export? The Exporter Self-Assessment Tool is an online, six-question tool that helps businesses assess their export readiness, identify potential challenges to exporting, and access relevant export development resources.

[novascotiabusiness.com/esat](https://novascotiabusiness.com/esat)

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Stay up to date on all upcoming programs and services, workshops, and educational opportunities.

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[novascotiabusiness.com/signup](https://novascotiabusiness.com/signup)

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