

Opportunity runs deep.




NOVA SCOTIA
CANADA



The Future of the Ocean Economy

THE BUSINESS CASE



Covering more than two-thirds of the planet's surface, the ocean is the world's greatest untapped resource.

Whether harnessing its energy potential, exploring its depths, patrolling its boundaries, or leveraging its ability to connect the world, industries are turning the Ocean Economy into business opportunity.

By 2030, the Ocean Economy - built upon ocean technology—is forecast to accumulate \$3 trillion in revenues. With a history rooted in the ocean, Nova Scotia is built to realize this opportunity.

The Nova Scotia Advantage

WE'RE EXPERTS: Nova Scotia is surrounded by more than 7,000 km of coastline. Our shores are home to hundreds of ocean and marine technology businesses and thousands of experts in research, development, and innovation.

WE'RE SOCIAL: Nova Scotia's ocean technology industry collaborates. Partnerships thrive between companies working in sensors and instrumentation, marine geomatics, marine autonomous systems, marine data, and communications systems.

WE'RE INNOVATIVE: With 10 research-driven universities, world-class ocean research institutions, and a competitive tax credit, Nova Scotia is one of the best places in Canada to conduct R&D—just ask one of the 450 oceans-related PhDs who live and work here.

WE'RE COST-COMPETITIVE: KPMG ranks Halifax, Nova Scotia, among the lowest overall operating costs in ocean technologies.

Give Us One Day

WE'RE CONNECTORS: We invite you to visit Nova Scotia. In just one day, we'll introduce you to who you need to know—from government partners, to operational support experts, to university faculty. We have people on the ground in all regions of Nova Scotia, as well as a network of global connections.

Nova Scotia has ocean experts, innovative infrastructure, and unique opportunities. We are built for ocean technology.

Shaped by the ocean.



WELCOME TO NOVA SCOTIA

The ocean is a well of opportunity.

And Nova Scotia is uniquely positioned to take advantage of that opportunity.

We have the highest per capita concentration of companies in North America involved in acoustics, sensors and instrumentation. And in 2011, 60 identified Nova Scotian ocean technology companies reported over \$1 billion in revenue—a 200% increase over two years.

But the ocean isn't the only thing that sets Nova Scotia apart.

Our location on Canada's east coast—in between the United States and Europe—offers global reach, along with modern infrastructure, multi-modal transportation and logistic assets.

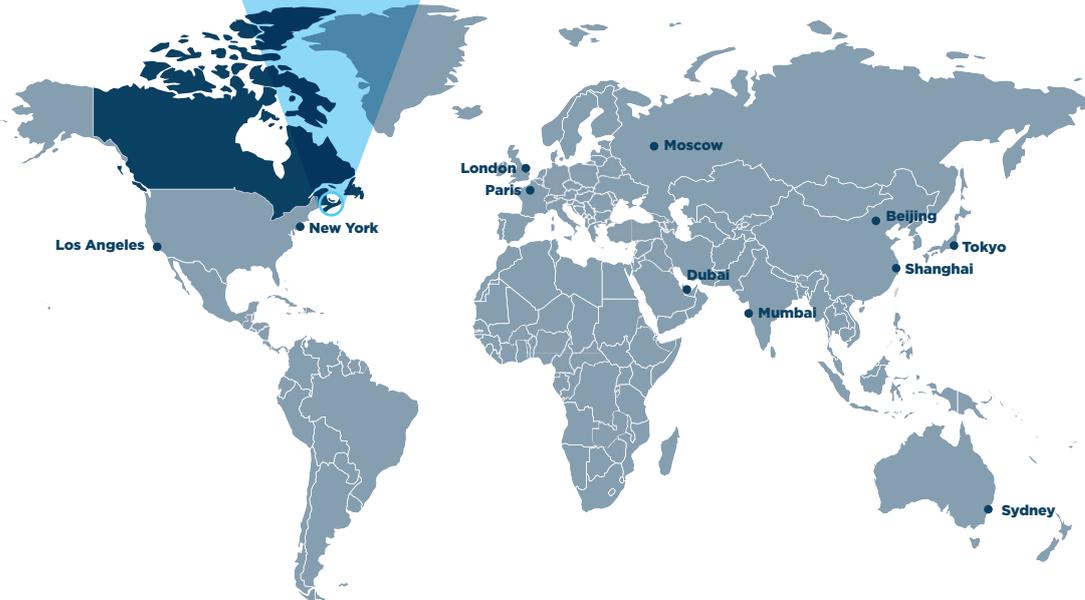
Then you have the people. With the highest number of universities per capita, Nova Scotia is Canada's education capital. If you need talent, we've got it.

And finally, the lifestyle. There's no shortage of culture and charm in our province and, combined with an affordable cost of living, that means you'll never feel happier than when you're at home in Nova Scotia.

To learn more about what Nova Scotia has to offer, contact:



TROY SAWLER
Investment Attraction,
Ocean, Resources, and
Industry
+1 902-424-6766
tsawler@nsbi.ca





ARCHITECTURE | 49

IDEAS COME TO LIFE AT COVE

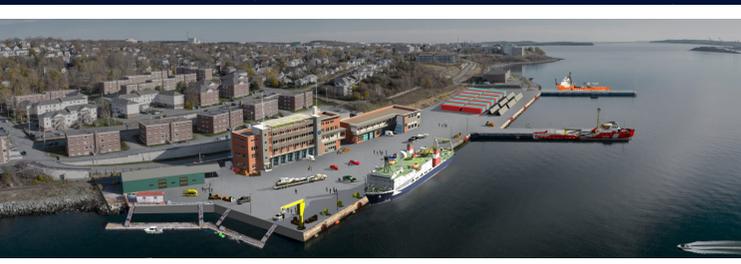
Located in Halifax, on the world's second largest natural harbour, the Centre for Ocean Ventures & Entrepreneurship (COVE) is a collaborative facility for applied innovation in the ocean sector.

Our mission is to propel the ocean economy by providing high quality marine infrastructure and a collaborative space in which a community of ocean enterprises can prosper.

This hub of activity will be home to local and global ocean technology businesses, post-secondary institutions, researchers, and marine-based and service businesses that support the ocean sector.

Members of COVE will have unparalleled access to the ocean, shared facilities and some of the leading minds in the sector.

COVE is a place where innovations will be developed and brought to market. It is a place where we can truly discover all the ocean has to offer.



centre for ocean
ventures & entrepreneurship

COVE

Deep Dive

Nova Scotia's Ocean Industry

COVE

centre for ocean
ventures & entrepreneurship



COVE Offers

50,000+ square feet of leasable space across three properties and 2,850 feet of linear access to the water via two piers.



Products and Services

Nova Scotia's products and services are in demand in more than 90 countries.



Research and Development

We have Canada's largest Centre for Ocean Research with 600 researchers, technicians, and engineers.



Ocean Tracking Network

Nova Scotia-based Ocean Tracking Network is monitoring more than 140 marine species worldwide.



Coastal Community

We are home to over 300 ocean-related companies and more than 450+ ocean-related PhDs.



Ultimate Access

50 feet of water depth giving tenants the ability to conduct harbour floor testing.



Deep Pockets

Globally, oceans-related business activities generate \$3 trillion in revenues.